

LIVE, SHOP &
GROW IN

AUREUM

MALL & RESIDENCES

A PROJECT OF ALFALAH REAL ESTATE & BUILDERS



10+

Years of

PROVEN DELIVERY

- **MAISON THEME HEIGHTS**

Karachi

- **ALFALAH TOWER**

Karachi

- **LIBERTY CLOCK TOWER**

Karachi

NOW LAUNCHING

AUREUM MALL & RESIDENCES

Ring Road, Bahria Town, Lahore

Lahore's next landmark address: retail, hospitality and residences converging on the city's busiest artery. The same team behind 10+ delivered projects is now building where footfall, connectivity and capital growth all meet in one place. This is the ground floor of the city's next big address. Own it early.

SHOP. DINE.
LIVE & GROW

DINE



LIVE

AUREUM

MALL & RESIDENCES

The Facade



A GRAND ARRIVAL

The design concept for this mixed-use building at the prime location of Ring Road, Bahria Junction, is developed to address these key challenges.

The first challenge is to attract passers-by from a high-speed road. The Mall's large glass entrance and atrium, oriented toward the Ring Road, create a strong visual connection with passing traffic. The contrast between the simplicity of the overall mass and the ostentatious elements of the entrance makes the building instantly eye-catching.

The mixed-use character of the building — Mall, offices, and residential apartments — is also reflected in its exterior expression.

This makes Aureum Mall on Ring Road an iconic landmark.

Aureum Mall – Where the City Stops to Look

AUREUM

MALL & RESIDENCES

The Food Court



THE FOOTFALL ENGINE

A sunlit food court built to hold a crowd, wired directly into a full scale indoor play area families won't want to leave. It's the one floor every visitor crosses, which means it's the floor every retailer fights to be near. More dwell time, more footfall, more value for every unit around it.

Why It Drives Value

A true family destination

Spacious, marble floored seating built to comfortably host large groups and families, not a cramped afterthought bolted onto the mall.

Play area built to keep them longer

A full scale indoor play area sits right off the food court, turning a quick meal into a half day visit.

Recognisable brands, instant trust

International and local names shoppers already know and choose, drawing footfall from across the surrounding community.

The busiest floor in the building

Every visitor to Aureum Mall passes through this level, making it the single highest traffic zone for retail exposure and rental demand.

AUREUM FOOD COURT

Payment Plan

Shop Size: 301 Sq.Ft. | Rate: PKR 70,000/Sq.Ft. | Total: PKR 21,070,000

POSSESSION IN 2 YEARS

Payment Schedule	Percentage	Amount (PKR)
Total Payment	100%	21,070,000
Down Payment	10%	2,107,000
Confirmation	15%	3,160,500
Monthly Installments (42 Months)	1% per Month	210,700 / Month
Total Monthly Installments	42%	8,849,400
Half Yearly Payments (Every 6 Months)	13%	2,739,100
On Completion	20%	4,214,000

Half Yearly Payments: 7 installments of PKR 391,300 each, due every 6 months across the 42 month plan.

Note: A 10% category charge will be applied to Corner Shops.

AUREUM MALL & RESIDENCES

Location & Connectivity



Iris Block, Sector C, Bahria Town, directly on Ring Road (L-20), next to Omoda Jaecoo First Choice



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Building Landmarks, Delivering Trust